



## **Automotive Hall of Fame Honors Harold Goddijn with Mobility Innovator Award**

**Dearborn, MI, US, 23 July 2021** - Harold Goddijn, Co-founder and CEO of location technology specialist TomTom ([TOM2](#)), is the recipient of the Automotive Hall of Fame's first-ever Mobility Innovator Award. Goddijn was presented with the award in honor of his contribution to mobility at the 2020/21 Induction & Awards Ceremony.

Goddijn stood at the cradle of one of the most influential inventions of all time, TomTom's original portable, easy-to-use navigation device which went on to become one of the fastest selling consumer technology devices in history. Since then, he has grown TomTom from a start-up into a leading global location technology specialist that enables smart mobility on a global scale with its highly accurate maps, navigation software, real-time traffic information and APIs.

"This award recognizes the outstanding work Harold Goddijn has accomplished by introducing new technologies and services that are redefining mobility," said Automotive Hall of Fame President Sarah Cook. "As a result of his vision and leadership, as many as a billion people worldwide benefit from a multitude of innovative navigation tools spearheaded by TomTom."

"It's fantastic to be a part of the greatest mobility revolution since the invention of the car," said Harold Goddijn, Co-founder and CEO of TomTom. "Although this award is a great milestone, TomTom will continue to crack some of the most complex challenges that stand between us and a world with safer, cleaner and less congested roads."

Goddijn was in good company, sir Lewis Hamilton, seven-time F1 World Champion, was recognized with The Distinguished Service Citation Award and other inductees to The Automotive Hall of Fame were among others: Mong-Koo Chung, Chairman and CEO of Hyundai Motor Company; Jay Leno, car-enthusiast and host of Jay Leno's Garage series on CNBC; Helene Rother, one of the first women in automotive interior design for General Motors; and, CR and Frederick Patterson – founders of CR Patterson & Sons, the first and only Black-owned and operated car manufacturing company.

**ENDS**

**About TomTom:**

At TomTom we're mapmakers, providing location technology for drivers, carmakers, enterprises and developers.

Our highly accurate maps, navigation software, real-time traffic information and APIs enable smart mobility on a global scale, making the roads safer, the drive easier and the air cleaner.

Headquartered in Amsterdam with offices in 30 countries, TomTom's technologies are trusted by hundreds of millions of drivers, businesses and governments worldwide.

[www.tomtom.com](http://www.tomtom.com)

**For further Information:****Media Relations:**

[tomtom.pr@tomtom.com](mailto:tomtom.pr@tomtom.com)

**Investor Relations:**

[ir@tomtom.com](mailto:ir@tomtom.com)